

Confessions  
of a  
*Goddess*  
Simply Ke'say Boutique

*Sponsorship Kit 2018*

# Our Mission



SIMPLY KE'SAY  
BOUTIQUE

To empower individuals to walk in their purpose by providing a platform where they can hone into their talents while developing their profession.

A woman defined by her faith, femininity, allure, and style, LaKecia Walker is passionate about all matters of empowerment. As creative and visionary leader of Simply Ke'Say Boutique, she specializes in providing a space where fashion and inspiration go hand and hand. Launching online in 2015, she worked her way into a physical location in 2016, there introducing her unique fashion approach to a community of savvy, chic-minded women in Jacksonville, FL. Today, LaKecia continues this signature style through both modern and timeless collections, with custom designs from Europe, Africa, South America, and the US. Her trademark style and creative work have been featured in numerous publications, including Bonheur Magazine, Sheen Magazine, and more!

With a heart for young people and community, LaKecia expands her message of empowerment by mentoring and inspiring girls to be strong, smart and bold. She also spearheads P.O.T.M.F.C, a collaborative partner in community efforts dedicated to preventing and bringing awareness to homelessness.

LaKecia's bottom line in life and fashion is to be the best. Moving from strength to strength, she is a trailblazer in the industry with an exclusive aesthetic that puts her in a league of her own.

[www.simplykesayboutique.com](http://www.simplykesayboutique.com)

# *Fashion Attendee Profile*



SIMPLY KE'SAY  
BOUTIQUE

- \* 600+ Attendees for 2016, 2017
- \* 75% Female
- \* 64% College-educated
- \* 30% Graduate Studies
- \* 50% Earned 60k+ Per Year; 19% Earned 70k+
- \* Average Age 35
- \* 72% of Out-Of-Towners Came to Florida just for COG
- \* 65% of Visitors Reported Staying In Paid Accomodations
- \* 28% Single; 59% Married
- \* 64% are Employed Full-Time; 21% are Self-Employed
- \* 6% are Full-Timed Students

# Sponsorship Packages



SIMPLY KE'SAY  
BOUTIQUE

## Diamond Sponsor: \$3,000

- Private seating with 6 tickets to the show
- Swag bags for each guest
- Light hors d'oeuvres
- Logo advertisement on step & repeat banner,
- Logo advertisement on all marketing material
- Marketing on social media outlets
- 1 bottle of alcohol with assorted juice and or soda,
- Swag bag advertisement
- Event Signage
- Recognition on website, social media and by Event Host
- 2-4 page Advertisement Space in any BONHEUR Fashion Magazine Issue/Recorded Interview

## Platinum Sponsor: \$1,000

- Swag bags
- Light hors d'oeuvres
- Logo advertisement on step & repeat banner
- Marketing on social media outlets
- 4 VIP tickets
- 8 Drink tickets
- Swag bag advertisement
- Recognition on social media, website and by Event Host

## Gold Sponsor: \$500

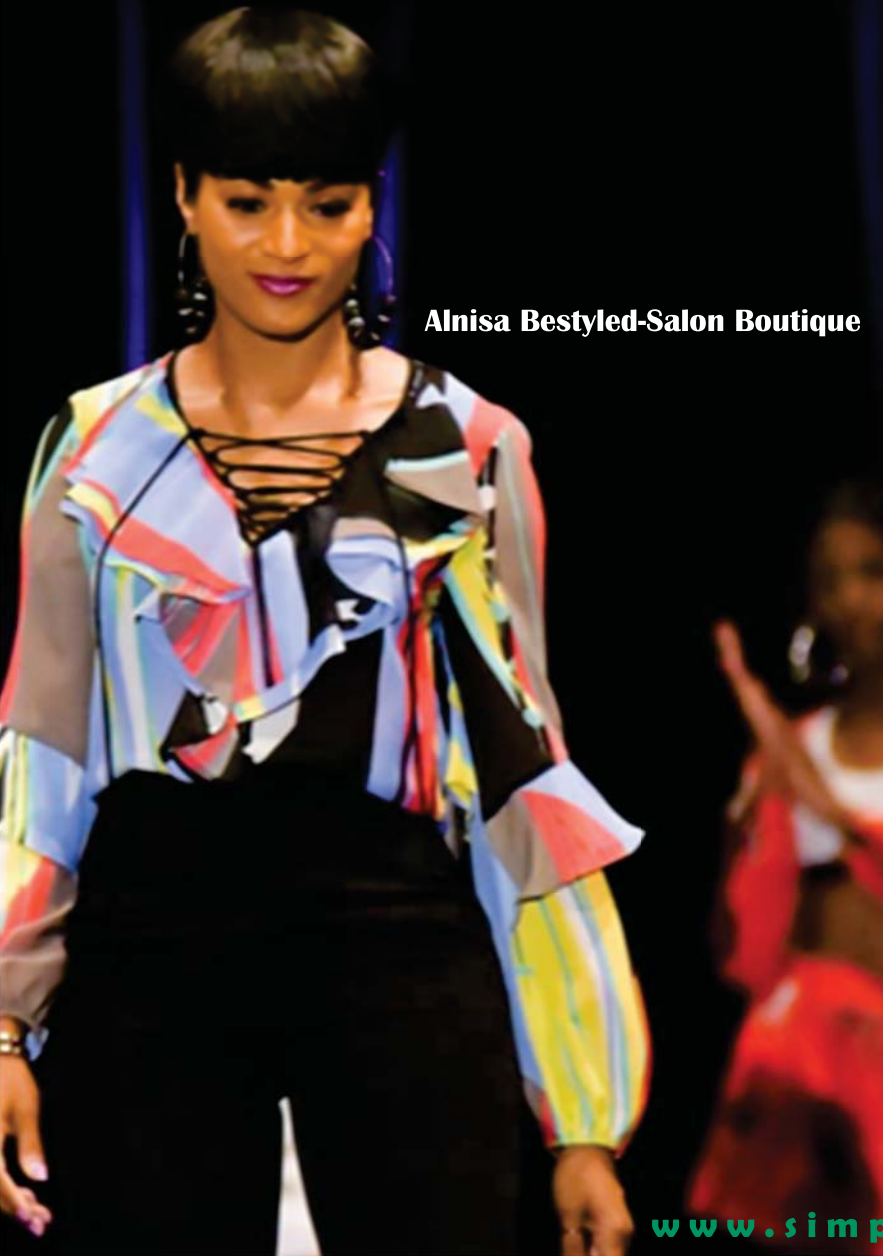
- Swag bags
- Light hors d'oeuvres
- Logo advertisement on step & repeat banner,
- Swag bag advertisement
- 2 VIP tickets
- 4 Drink tickets
- Recognition on social media, website and by Event Host

## In-Kind Donations:

Model thank you bags  
Stage, Chair Rental, Venue, pipe and Draping, Media Placement, Event Host, Food, Snacks, Beverages. Swag bag donations, Donations directly to non-profit.



SIMPLY KE'SAY  
BOUTIQUE



**Alnisa Bestyled-Salon Boutique**

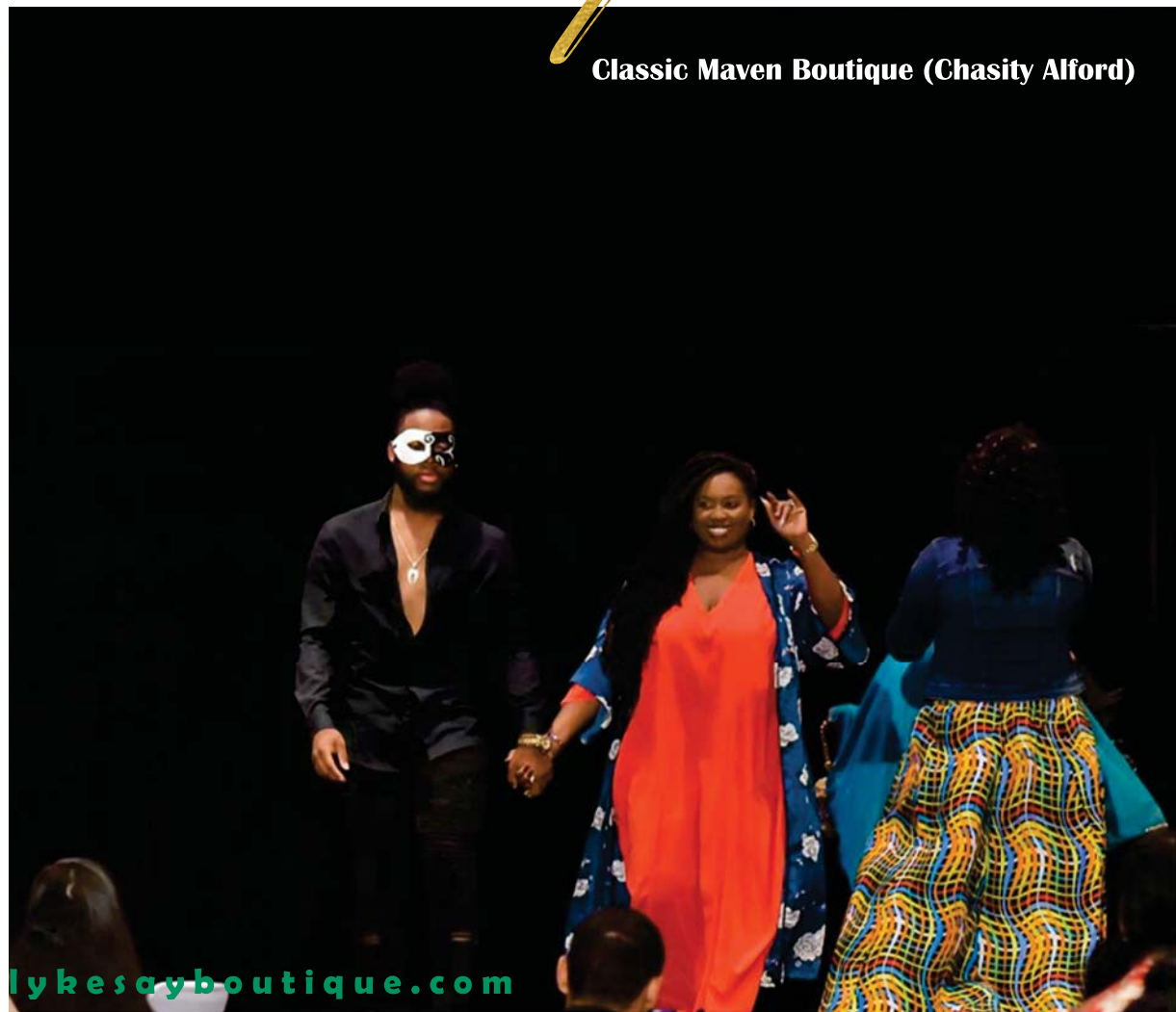
**VIP Host Genedotcom**

**MUA Mika**



# *Industry V.I.P.s*

**Classic Maven Boutique (Chasity Alford)**



# Sponsorship Support



SIMPLY KE'SAY  
BOUTIQUE



**BONHEUR**  
FASHION MAGAZINE

**tweezy**<sup>TM</sup>



**B BOLD FACE**  
M A K E U P

**BE STYLED**  
Salon-Boutique



[www.simplykesayboutique.com](http://www.simplykesayboutique.com)



SIMPLY KE'SAY  
BOUTIQUE

# Contact

**E** [simplykesayboutique@gmail.com](mailto:simplykesayboutique@gmail.com)

**P** 904 707 1725

**IG** @confessions\_ofgoddess

**www.confessionsofagoddess.com**

[www.simplykesayboutique.com](http://www.simplykesayboutique.com)

